



Department of Recreation & Cultural Affairs

705 Kinderkamack Rd. River Edge, NJ 07661

www.riveredgenj.org/recreation

Facebook & Instagram @RiverEdgeRecreation



Dear Friends,

The **Department of Recreation and Cultural Affairs** is pleased to announce that the **40TH ANNUAL RIVER EDGE RUN** will be held on **Saturday, April 30th**. This community-sponsored event will feature the 5k Run, Healthwalk and 1-mile Fun Run, offering an opportunity for all ages and abilities to participate. The River Edge Run is a popular Bergen County event with an expected participation of over 1300 entrants.

The River Edge Run is organized by volunteer Recreation Commissioners who rely on day-of-race resident volunteers, our Volunteer Fire Department, Ambulance Corps and Police Reserves, our River Edge School District and our River Edge businesses, making this a truly River Edge Community Event.

The **40th Annual 5k Run proceeds** will go to support Park Projects for the residents of River Edge.

We are offering our community businesses the opportunity to partner with us on this town-wide event by participating as a ***Major Sponsor - \$1,000, Gold Patron - \$300 or Silver Patron - \$100***. Please consider this opportunity to contribute as you review the sponsorship categories listed below.

2022 RIVER EDGE RUN - MAJOR SPONSOR - \$1,000

- **Headliner acknowledgement as a Major Sponsor on the application and event website, www.riveredgerun.com**
- **Your business logo** printed on the back of the 2022 5k Run T-shirts
- **Your business logo** will appear on the 39th Annual River Edge Run banner on Kinderkamack Road and across the Run Start and Finish Line
- **Day of Race onsite tent and table *made available only to Major Sponsors*** – to promote your business, hand out giveaways and meet and greet with participants
- **5k Run Award Ceremony participation** immediately following the 5k race
- **Appreciation Plaque for display**

2022 RIVER EDGE RUN - GOLD PATRON- \$300 OR SILVER PATRON - \$100

- **Acknowledgement of Gold or Silver Patron will appear in the Gold Category or Silver Category in the sponsor section on the event application and event website, www.riveredgerun.com**
- **Day of Race Recognition Sign** by Gold Patron and Silver Patron Category which will be visible to the over 1300 participants and spectators.
- **Appreciation Certificate**

If you would kindly support our efforts and return the form below indicating your level of support by **Sunday, February 27th**, we can guarantee placement in the above-mentioned promotional areas.

Please note: It is necessary to receive the form below by Sunday, February 27th however payment of sponsorship (payable to River Edge Recreation) may be sent separately by Sunday, March 13th

If you wish to submit your commitment online, you may go to **<https://bit.ly/3K8vCyC>** to do so, or by scanning the QR code below with your smart device.

If you have any questions regarding your contribution or need additional information concerning the River Edge Run, please contact Carolyn Baldanza, Director of Recreation & Cultural Affairs at 201-599-6295 or cbaldanza@riveredgenj.org

Thank you in advance for your time and consideration.

Sincerely,



Carolyn Baldanza, Director of Recreation & Cultural Affairs
Borough of River Edge
705 Kinderkamack Road
River Edge, NJ 07661
201-599-6295 (office)
cbaldanza@riveredgenj.org



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2022 RIVER EDGE RUN SPONSORSHIP

PLEASE COMPLETE THIS FORM AND RETURN WITH DONATION BY FEBRUARY 27th TO:

River Edge Recreation, 705 Kinderkamack Road, River Edge, New Jersey 07661

Checks Payable to: River Edge Recreation

PLEASE CIRCLE THE LEVEL OF SPONSORSHIP:

MAJOR SPONSOR

\$1,000

GOLD PATRON

\$300

SILVER PATRON

\$100

NAME: _____ **EMAIL:** _____

(person completing this form)

(please do not leave blank)

MAILING ADDRESS: _____ **PHONE:** _____

COMMUNITY BUSINESS NAME: _____

(will be published as written)

contributes \$ _____ as a _____ of the **40th Annual River Edge Run.**

(level of sponsorship)

Signature of Business Owner

OFFICE USE ONLY

Amount Enclosed \$ _____ Cash Check # _____ Receipt # _____ RunSignUp Entry _____