

October 18-24, 2020

River Edge

Community & Restaurant Week

SHOWING SUPPORT TO OUR COMMUNITY



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POSTAL PATRON
RIVER EDGE, NJ 07661

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Due to the nature of Covid-19, The Borough decided to err on the side of caution and cancel our Annual River Edge Day event which is held in Memorial Park each year. Despite this adversity, the Department of Recreation and Cultural Affairs decided that especially in these times, we need to still recognize our businesses who have struggled during this pandemic. It is our hope that through Community Week and Restaurant Week we can come together and show our support to our local community.

Please join us October 18th-24th in a celebration of River Edge.

Inside this magazine, you will find advertisements, promotions and discounts, and opportunities to enter into various raffle drawings

Magazine created by Carolyn Baldanza, Director of Recreation & Cultural Affairs



Borough of River Edge

Mayor & Council

MAYOR

THOMAS PAPALEO
TPapaleo@riveredgenj.org

COUNCIL PRESIDENT
DARIO CHINIGO
DChinigo@riveredgenj.org

COUNCILWOMAN
ELLEN BUSTEED
EBusteed@riveredgenj.org

COUNCILMAN
JOSEPH GAUTIER
JGautier@riveredgenj.org

COUNCILWOMAN
LISSA MONTISANO-KOEN
LMontisanokoen@riveredgenj.org

COUNCILWOMAN
MICHELLE KAUFMAN
FINANCE CHAIR
MKaufman@riveredgenj.org

COUNCILWOMAN
INDIRA KINSELLA
IKinsella@riveredgenj.org

Administration

ADMINISTRATOR
KEVIN GALLAND
kgalland@riveredgenj.org

CFO
CHRIS BATTAGLIA
ChrisB@ttaglia.com

CLERK
STEPHANIE EVANS
sevans@riveredgenj.org

DEPUTY CLERK
JUDY O'CONNELL
joconnell@riveredgenj.org



Message from Mayor Tom Papaleo

Dear fellow River Edge residents,

Our businesses are not simple stone, brick, doorways, and signs. They are people, and when they are supported by us, it is an act of kindness not forgotten or overlooked. It has often been said that a burden shared is a burden halved. Perhaps, we have not always appreciated the truth of this simple saying, but now as we all see so many of our business struggling to survive, we recognize the truth behind the saying... that bad times come. And yet... residents can help business owners and they can help their workers and their workers can feed their families.

We hope that this booklet will be a catalyst for growth.

Please consider shopping local.

Sincerely,

Mayor Tom Papaleo



RESTAURANT WEEK



LA TOSCANA

PIZZA, PASTA & MORE

We believe in serving the finest pizza, delicious subs, and exquisite Italian dinners to the people of River Edge and surrounding towns is a privilege. Our family has established a superb reputation by using the finest cheeses and sauces in the Italian food industry.

Come grab a slice!



637 Kinderkamack Rd., River Edge, NJ 07661 • latoscana.riveredge.com



River Edge's Casual Italian Eatery

Serving dinner from 4:00PM daily
Heated tent outside &
IWave Purification System for indoor dining

Enjoy

15% OFF

October 18-22

In celebration of Restaurant Week

620 Kinderkamack Rd., River Edge, NJ 07661 • sanduccis.com

Monsun

Fine Indian Cuisine

Flavorful, fresh, healthy,
delicious Indian food.

10% off Dining-In orders of
\$50-\$100 during restaurant week!

**Dosa Night on
Wednesday, October, 21st!**

www.MonsunRestaurant.net
606 Kinderkamack Road,
River Edge, NJ 07661



In Honor Of River Edge Restaurant Week

Sonny's

259 Johnson Ave
River Edge NJ 07661

Is offering One free "Small Plate" With the purchase of two entrees

Please present this page to your server before ordering

We would like to welcome you into our newly renovated dining space, with a classic Southern Italian menu made with recipes straight from Nonna's Kitchen

The
RIVER **EDGE** **DINER**
 RESTAURANT • BAKERY • BAR



Our On-Premises Bakery...Fresh & Sweet!



Our Full Service Bar, serving your favorite beverage



Our Outdoor Dining Area...Enjoy the Breeze!

Present this Card for a
FREE DESSERT
 with Any Purchase of \$10 or More

516 Kinderkamack Road • River Edge, NJ 07661
 Tel: (201) 262-4976
 www.riveredgediner.com

Club Feathers

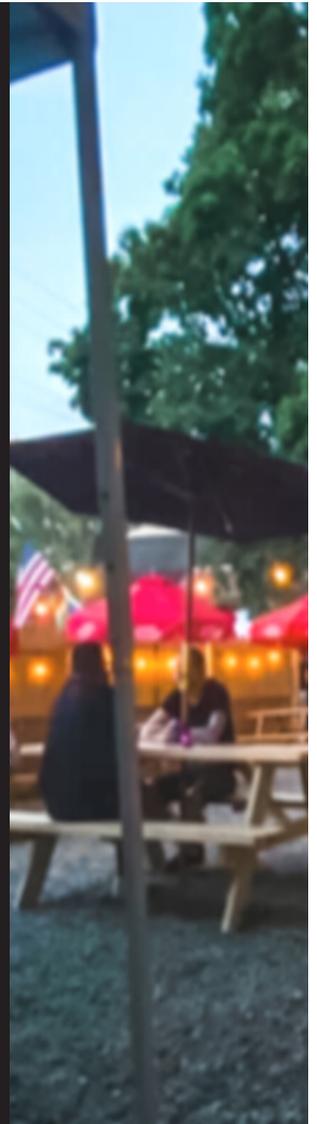
FEATHERS BISTRO IS NOW OPEN

Enjoy both indoor and outdoor seating, American/Italian Cuisine, cocktails & local vibe!

RESTAURANT WEEK

MENTION RESTAURANT WEEK AND GET 10% OFF ALL DINE-IN ORDERS OCTOBER 18TH-24TH

clubfeathers.com
 201-342-6410
 info@clubfeathers.com



BUY ONE GET ONE

Buy a regular sub and get a second regular sub* FREE!

*of equal or lesser value



Valid only at River Edge

Offer Expires 10/24/2020

3218

A Taste of Greece

OCTOBER 18TH - 24TH

RESTAURANT WEEK

FREE DESSERT WITH ALL DINNER ORDERS

DOORDASH

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receive
1/2 lb spread

Offer Valid
10/18/20-10/24/2020

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receive
any 4 bagels free

Offer Valid
10/18/20-10/24/2020

OFFER VALID AT THIS LOCATION ONLY

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River Edge, NJ 07761

2013343840

jerseymikes.com

Offer Expires 10/24/2020

*Offer valid at above location only. One coupon per person per visit. Not to be combined with other offers. No cash value. Offer redeemable in person only. For franchise information call 800-321-7676.

COMMUNITY WEEK

Joseph V. Meyers

— Attorney-at-Law —



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balloons for the kids.



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River Edge, NJ 07661
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mdavisre@aol.com
Facebook @Marydavisrealestate



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AND

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*first time clients only

**product price can NOT exceed \$30



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25112011

I love this town.



Thanks, River Edge Community Week.

I love being here to help in a community where people are making a difference every day. Thank you for all you do.

Anita DaSilva, Agent
960 Kinderkamack Rd
River Edge, NJ 07661
Bus: 201-265-4440 Fax: 201-265-4063
anita@anitadasilva.com



Printuity is a family-owned business committed to client satisfaction and providing the best printing solutions for our clients.

As long-time residents of River Edge, NJ, we enjoy helping the community and assisting with local organizations and projects whenever we can.

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In celebration of River Edge Community Week, please take 10% off your next custom printing order during the month of October!

Please visit our website or Facebook page for further details

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Art with Sheila Dubey is an inclusive art company dedicated to providing a range of services including, but not limited to: classes, workshops, lectures, commissions, and private lessons.

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Contact me at:

artwithsheiladubey@gmail.com

201-397-2626



morgankennedyyoga@gmail.com
 f Morgan Kennedy Yoga
 @morgankennedyyoga

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- 5 classes- \$40
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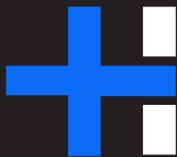
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 Elaine Gibbons | Ryan Gibbons

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IN CELEBRATION OF RIVER EDGE
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WE WILL BE OFFERING 20% OFF
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CELEBRATING RIVER EDGE

20% off
 all cash & carry purchases
 Valid Oct 18-24, 2020

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 "spathiphyllum"
 and get a free rose!



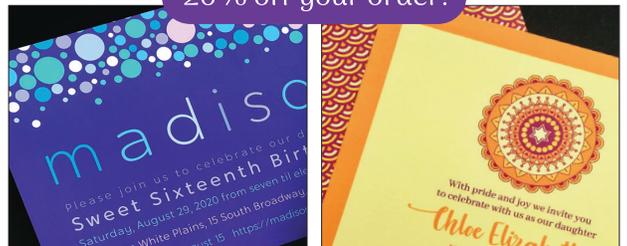
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AppletreeNJ.com

Hours:
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6:30 a.m. - 7:00 p.m.

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CROWN



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AND



COMMENT ON OUR
"COMMUNITY WEEK"

GIVEAWAY POST
FOR A CHANCE TO WIN
A PAIR OF OUR TUMBLERS

DRAWING WILL BE
SATURDAY, OCTOBER 24, 2020



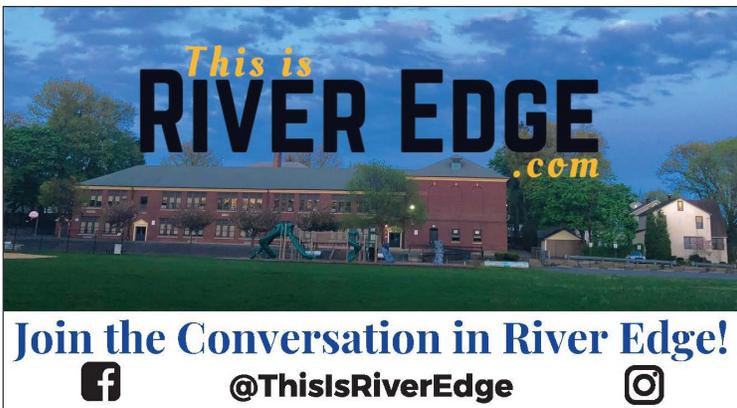


New Beginnings Preschool and Summer Camp
at Grace Lutheran 925 5th Ave. 201-261-5415

We are a play-based **Preschool/Kindergarten** with an academic focus. Our program has flexibility while maintaining academic growth for children ages 2-5.

- **Summer Camp** for children ages 2-13.
- **School Break Camps** at times when public schools are closed during winter and spring breaks.

*****RAFFLE***** Enter to win 1 week free for camp/school. All entries will receive \$25 off first week of camp/school. To enter please send an email with your name, address, email, phone number and ages of children to: admin@newbeginningsatgrace.com. Drawing ends October 23rd.



*Boy Scout Troop 184 of River Edge
33rd Annual*

Holiday Wreath Fundraiser!

Contact - free delivery, right to your front door.



*This year we are offering a beautiful
Fraser Fir Wreath,
Decorated with a big red bow and 3 natural pinecones.*

Cost is \$26 per wreath.

**Orders must be received by November 24th*

Expected delivery is November 28th

If you have any questions please feel free to contact:

Amy O'Leary at Ola425@hotmail.com

We appreciate your support!!

Please make checks payable to "BSA Troop 184, Holiday Wreath Sale"
Mail check to: 138 Voorhis Avenue, River Edge NJ 07661

Name _____
Address _____
Phone # _____
Email _____
No. of wreath(s) _____ x \$26.00 Total \$ _____



Boy Scout Troop 184 is sponsored by St. Peters Apostle Roman Catholic Church

RIVER EDGE PROUD TO BE STIGMA-FREE

Every life has been impacted in one way or another by the COVID-19 pandemic and we recognize that the mental health impact will far outlast the virus--for adults and children alike.

Please join us in encouraging one another to seek help.

Help is available at the
New Jersey Mental Health Cares Hotline:
866-202-4357

<https://www.njmentalhealthcares.org/>

Contact River Edge Stigma-Free

AFaustini@riveredgenj.org

(201) 599-6289

Facebook @River-Edge-NJ-Stigma-Free-Zone



River Edge Girls Athletic League

River Edge Community Week Raffle

\$50 Visa Gift Card

**2 pairs of REGAL Basketball Socks-
Adult & Youth**

Enter the raffle at www.regalsports.org/

Deadline to enter is Friday, October 23rd, 2020



67th Season of
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A Celebration of Birth & Renewal
Oct 24 2020 - 2PM | Live-Streamed in 360

works by Wagner & Beethoven Nathan Meltzer (Violin)



Baroque Festival

Mar 5 2021 - 730pm | Fairlawn Community Theatre

works by Bach & Vivaldi Laura Hamilton (Violin)



Spring Serenades

May 8 2021 - 730pm | Fairlawn Community Theatre

works by Dvorak SoHyun Ko (Violin)

Funding has been made possible in part by the New Jersey State Council on the Arts/
Department of State, through grant funds administered by the Bergen County Department of
Parks, Division of Cultural and Historic Affairs.



PO Box 262 | River Edge, NJ 07661 | 201/477-0406



We've got you covered

Trees Please!

Cool shade. Clean air.



plant trees - find out more

River Edge Shade Tree Commission

www.RiverEdgeNJ.org

Did you know?...

- There were 719 ambulance calls in River Edge last year.
- There were over 100 motor vehicle accidents in River Edge that required an ambulance.
- The ambulance responded to 486 calls for medical emergencies.
- We currently only have 24 people volunteering to help the people of River Edge!



**YOU to help
us save**



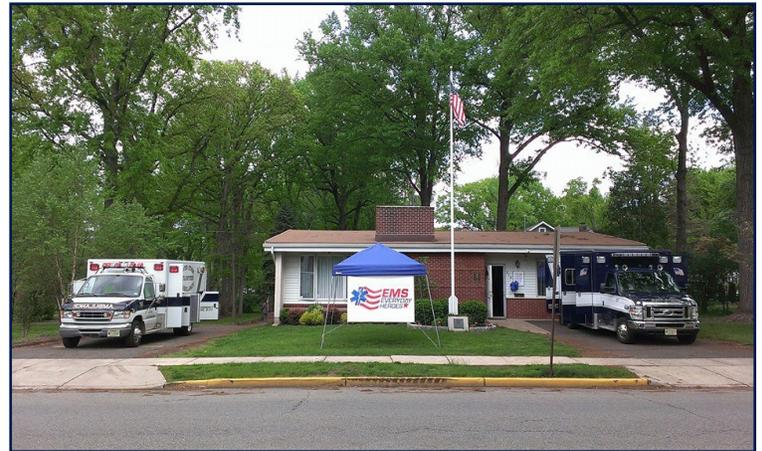
- Volunteers Needed!
- All training provided at no cost!
- No prior experience needed!

CONTACT US TODAY!

riveredgeems@gmail.com

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**DO YOU HAVE WHAT IT TAKES TO
BE ONE OF RIVER EDGE'S BRAVEST?**

MEMBERS NEEDED!

WWW.RIVEREDGEFIRE.ORG



HEALTH DEPARTMENT

Because of the COVID-19 pandemic, reducing the spread of respiratory illnesses, like flu, this fall and winter is more important than ever.

It's likely that flu viruses and the virus that causes COVID-19 will both be spreading this fall and winter.

Flu Vaccine is available through the Borough Health Department:

Seniors (65 & older) Free
with regular Medicare part B.

All other residents over 18 years of age - \$15.00

WE DO NOT HAVE ANY HIGH DOSE VACCINE

Borough Hall is closed to the public, call the Health Department for more information.

Adrienne Capasso, Health Secretary
(p) (201) 599-6299

Arlene Faustini (R.N. B.S.N.)
(p) (201) 599-6289



The River Edge Police Department would like to remind residents of a few crime prevention tips that can help you from becoming a victim:

1. DO NOT leave key fobs in your car and lock your car at night.
2. NEVER entertain phone calls from people who are looking for payments and claim they know you, your family, or who want to confirm your personal information. SCAM! Always confirm who they are by calling back, but first checking the number. Call REPD when in doubt.
3. NEVER make payments to people who call you on the phone claiming you must make a payment for utility bills, the IRS, a family member in trouble "BAIL MONEY", or part of a lottery winning. These are all scams and more often than not you will never see your money again.
 - The IRS will NEVER call you on the phone, they use the US Mail.
 - Call utility companies back using the number on your bill.
 - Check with another family member before believing a family member needs financial help because of a stranger's phone call.
 - Lottery winner! Too good to be true? Exactly! Hang up!
4. Keep lights on inside and outside your home when not there, especially during the fall / winter months when it gets dark early. Burglars prey on dark houses.
5. Protect your elders by making sure they too, do not fall victim to these offenses.

River Edge Police Department: 201-262-1233
EMERGENCY DIAL: 911
Chief Thomas D. Cariddi



DEPARTMENT OF RECREATION & CULTURAL AFFAIRS

FOR UP-TO-DATE INFORMATION ON ACTIVITIES, PROGRAMS & SPECIAL EVENTS:

- ✓ FOLLOW US on FACEBOOK & INSTAGRAM
  @RiverEdgeRecreation
- ✓ VISIT US at www.riveredgenj.org/recreation
- ✓ EMAIL US at cbaldanza@riveredgenj.org to get added to our email list
- ✓ CALL US at 201-599-6295 with questions

CALLING ALL RESIDENTS 65+

If you wish to be added to our email list or our mailing list for our Adult & Senior programs please email cbaldanza@riveredgenj.org or call 201-599-6295

RAFFLES

ENTER TO WIN

BUSINESS/ORGANIZATION	RAFFLE ITEM	ENTRY DETAILS
Anita DaSilva - State Farm	Auto Safety kit	Facebook @Anitadasilvafb
Crown Trophy	Customized tumblers	Like Facebook Page @CrownRiverEdge
Delford Flowers & Gifts	Hand designed seasonal wreath	Facebook @RiverEdgeRecreation
Estupinan Insurance Agency	Multiple Prizes for letting us quote	Email for Quote: eestupinan@farmersagent.com
Happy House Beauty Salon	Basket of various hair essentials (spray, lotion, oil, etc)	904 Kinderkamack Road
Hybrid PT	Pull Up Assist/Resistance Bands (Set of 4)	Send an email to: jpark@hybridptnj.com
Margarit Ravits, MD and Associates Dermatology	Skincare basket	Facebook @RiverEdgeRecreation
New Beginnings Preschool and Kindergarten	1 week free school/camp, all entries receive \$25 of 1 week school/camp	Send an email to: admin@newbeginningsatgrace.com
North Jersey Partners brokered by eXp Realty	Flat screen TV	Facebook and Instagram @northjerseypartners
River Edge Girls Athletic League	\$50 VISA gift card & 2 pairs of Regal Basketball socks (size adult & size youth)	www.regalsports.org
River Edge Volunteer Ambulance Service	First Aid Survival Kit, 241 pieces	Facebook @RiverEdgeEMS
The Joint Chiropractic	\$1,000 Visa gift card	Text THEJOINTRE to 56468
This is River Edge	Gift Card to a River Edge restaurant	Go to Facebook Group Page, This is River Edge

PROMOTIONS

BUSINESS/ORGANIZATION	PROMOTION
Adelphi Orchestra	Free Tickets
Anita DaSilva- State Farm	Coverage review
Appletree Preschool	50% discount on registration fee
BCB Bank	Advertisement on our business platform
Carmine's Barber Shop	\$2.00 Men's Haircut
Chameleon Colors	Complimentary haircut with the purchase of a full head of highlights or keratin treatment
Crown Trophy	A pair of our customized tumblers
Delford Flowers & Gifts	20% off cash & carry purchases
Estupinan Insurance Agency	Free quote and consultation
Feathers	10% Off Dine-In Orders 10/18-10/24
Feiler Dental Associates	Discounted Comprehensive Oral Exam
Happy House Beauty Salon	20-50% off haircuts
Hybrid PT	Free 30-Minute Consultation (In-person or Virtual)
Jersey Mike's River Edge	Buy One Regular Sub, Get One Regular Sub
Joseph V. Meyers, Esq.	Free consultation up to one hour
Jr Design	10% off graphic design services
Jubilana	20% off
Kinderkamack Hot Bagels	Buy 1 Dozen Bagels receive 1/2lb Spread OR Buy 1 Dozen Bagels receive any 4 bagels Free
Monsun	\$10 off Dining-In Orders of \$50-\$100 Dosa Night Wed. 10/21
New Beginnings Preschool and Kindergarten	Preschool/summer camp
Printuity LLC	20% off a custom printing project
River Edge Diner	1 free Dessert with any meal - present copy of the ad/flier
Sanducci's	15% Off Oct 18-22
Sonny T	Free small plate- appetizer with the purchase of 2 entrees
Taste of Greece	Free Dessert with all Dinner Orders
The Joint Chiropractic	Free Intro Visit with consultation, exam, and adjustment for all NEW patients.
This is River Edge	Spotlighting 5 different RE businesses during River Edge week

BUSINESS/ORGANIZATION	PAGE	BUSINESS/ORGANIZATION	PAGE
Adelphi Orchestra	14	Kinderkamack Hot Bagels	6
Anita DaSilva- State Farm	9	La Toscana	4
Anna Delia, Realtor with eXp	12	Margarit Ravits, M.D. & Associates Dermatology	9
Appletree Preschool	12	Mary Davis Real Estate	7
Art with Sheila Dubey	9	Monsun	4
BCB Bank	11	Morgan Kennedy Yoga	10
Boy Scout Troop 184	13	New Beginnings Preschool and Kin- dergarten	13
Carmine's Barber Shop	7	North Jersey Partners brokered by eXp Realty	10
Chameleon Colors	8	Printuity LLC	9
Crown Trophy	12	River Edge Diner	5
Delford Flowers & Gifts	11	River Edge Fire Department	15
Department of Recreation and Cultural Affairs	16	River Edge Girls Athletic League	14
Estupinan Insurance Agency	8	River Edge Health Department	16
Feathers	5	River Edge Police Department	16
Feiler Dental Associates	7	River Edge Shade Tree Commission	14
Happy House Beauty Salon	11	River Edge Volunteer Ambulance Service	15
Heal at Home Pet Care	8	Sanducci's	4
Hybrid PT	10	Sonny T	4
Jersey Mike's River Edge	5&6	Stigma Free	14
Joseph V. Meyers, Esq.	7	A Taste of Greece	6
Jr Design	12	The Joint Chiropractic	10
Jubilana	11	This is River Edge	13

ACKNOWLEDGEMENTS

During this time of COVID-19, our Department of Recreation & Cultural Affairs, Recreation Commission, and Cultural Affairs Advisory Committee have strived to provide genuine experiences for your community and respond to the ever changing needs of our parents, children, neighbors and friends. They have not let adversity and obstacles block their way. Service and selflessness has been their rallying cry. Thus, I would like to thank Carolyn Baldanza, Steve Baxter, Alicia Armental, Jim Teehan, Lauren Cerullo, Carlo Rebosio, Kenneth Krautheim, Ana Delia, Brianne Etter, Maryann Komar, Daragh O'Connor, Ada Doyle, Sheila Dubey, Kate Murray, Farrah Nagrampa, and Kathy Privitera. We all look forward to a return to normalcy, but until then we strive to be creative within boundaries. Thank you to all! - Mayor Thomas Papaleo

RECREATION COMMISSION

Jim Teehan - Chair
Carlo Rebosio, CoChair
Ana Delia, Recording Secretary
Alicia Armental
Steve Baxter
Lauren Cerullo
Brianne Etter
Maryann Komar
Kenneth Krautheim

CULTURAL AFFAIRS ADVISORY COMMITTEE

Ada Doyle - Chair
Kate Murray - Recording Secretary
Daragh O'Connor
Sheila Dubey
Farrah Nagrampa
Kathy Privitera

CAROLYN BALDANZA, DIRECTOR OF RECREATION & CULTURAL AFFAIRS
ELLEN BUSTEED, COUNCIL LIASON

